



Vidiob artwork specification

File Formats:

Our preferred file types are Pass for Press PDF's and source files created in the following file formats: Illustrator, Photoshop and InDesign.

We do not accept: Low Res PDF's, Coral Draw, Word, Excel, Powerpoint, Publisher, Quark or Freehand.

Images and Scans:

The resolution for images and scans need to be no less than 300dpi at the final output size.

Compression:

If possible do not use compression (eg: LZW or JPEG). If for some reason you need to, please ensure the file name includes the LZW or JPEG.

Embedded Images:

All images must be supplied as linked files for Illustrator documents.

RGB to CMYK:

Please ensure all images are supplied in CMYK not RGB.

Logos:

Please supply logo's as Vector files from Illustrator.

Fonts:

Please include all fonts when sending the source files or **outline fonts in supplied PDF.**

Bleed:

Please ensure you allow for a minimum of 3mm bleed round the edge of the artwork. Please bleed through the screen - do not block out in white.

Cutter Guide:

Please use the approved Vidiob cutter guides supplied, **and keep the guide set to spot colour and overprint.**

Button Artwork:

Please refer to your quote for the maximum number of buttons available for your card.

When adding buttons to the artwork, the centre of each button needs to be at least **20mm** from the edge of the screen, the edge of the card, or another button.

The button functions can be as follows:
Play/Pause / Volume Up / Volume Down.

Screen Placement:

The screen outline can be moved within the boundary of the card, but must be at least 20mm clear of the edge of the card, the buttons and the USB port.

Splash screen Logo:

Splash screen to be supplied as JPEG's at the following sizes according to screen size:

Digital Screens

Screen Size	Pixel Size	Aspect Ratio
2.4" Digital	320 x 240	4:3

HD Screens

Screen Size	Pixel Size	Aspect Ratio
5.0" HD	800 x 480	16:9
7.0" HD	1024 x 600	16:9
10.0" HD	1024 x 600	16:9

HD/IPS All Angle Viewing Screens:

Screen Size	Pixel Size	Aspect Ratio
3.0" HD/IPS	720 x 480	3:2
4.0" HD/IPS	854 x 480	16:9
4.75" HD/IPS	1280 x 720	16:9
5.0" HD/IPS	854 x 480	16:9
7.0" HD/IPS	1024 x 600	16:9
10.0" HD/IPS	1280 x 1024	16:9

Artwork Upload: (it's fast and FREE).

We recommend WeTransfer to upload files:

www.wetransfer.com

Just send your zipped source files to your Vidiob account managers email address.

CE Logo Placement:

The artwork must include the following text and logo on the back page of the artwork in accordance with product licensing.

