

Vidioh!® 7.0" EXPRESS ➔



Artwork specification

File Formats:

Our preferred file types are Pass for Press PDF's and source files created in the following file formats: Illustrator, Photoshop and InDesign.

We do not accept: Low Res PDF's, Coral Draw, Word, Excel, Powerpoint, Publisher, Quark or Freehand.

Images and Scans:

The resolution for images and scans need to be no less than 300dpi at the final output size.

Embedded Images:

All images must be supplied as linked files for Illustrator documents.

Artwork Bleed:

Please add 30mm bleed to all artwork. Please bleed through the screen and cover all flaps.

Artwork Confines:

No text within 5mm of the edge of the card.

Logos:

Please supply logo's as Vector files from Illustrator.

Cutter Guide:

Please use the approved Vidioh cutter guides supplied, and keep the guide set to spot colour and overprint.

Artwork Upload:

We recommend WeTransfer to upload files.

www.wetransfer.com (it's fast and FREE).

Just sent your zipped source files to your Vidioh Account Managers email address.

CE Logo Placement:

The artwork must include the following text and logo on the back page of the artwork in accordance with product licensing.

Set Function:

When your card opens, there will be a short delay whilst the video loads. Video 1 will play all the way through and then stop to a blank screen.

Buttons:

The button positions are set and cannot be moved. Their function is pre-set and must be artworked accordingly to:

Play/Pause

Volume Up

Volume Down

If you have 1 videos, your cutter guide will show 3 buttons:

Play/Pause

Volume Up

Volume Down

If you have 2 videos, your cutter guide will show 4 buttons:

Play/Pause x 2

Volume Up

Volume Down

If you have 3 videos, your cutter guide will show 5 buttons:

Play/Pause x 3

Volume Up

Volume Down

